

Reddit



Thematic area: Community Research, Idea Validation and Educational Content Exploration



Game engine: Any



Link: <https://www.reddit.com>



Why & when to use this resource

Reddit is a large online community platform where users discuss topics, share experiences, ask questions, and exchange ideas. For educational game development, Reddit can be used to explore community opinions, identify relevant topics, collect real-life examples, and gather inspiration for game mechanics, scenarios, and educational content.

In projects focused on democracy, active citizenship, and European values, Reddit helps youth workers and young people understand different perspectives, discover current social issues, and identify topics that are meaningful for young audiences. Discussions from relevant communities can provide valuable insights that support the creation of realistic and engaging educational games.

Reddit is particularly useful during the research and planning phases of game development, when teams need to collect information, validate ideas, and better understand the interests and concerns of their target audience.



Strengths

- ◆ Access to diverse perspectives and opinions.
- ◆ A large number of topic-specific communities (subreddits).



- ◆ Useful for identifying current trends and discussions.
- ◆ Supports idea generation and content research.
- ◆ Free to access and easy to use.
- ◆ Provides authentic examples and real-life experiences.



Limitations

- ◆ Information may not always be accurate or verified.
- ◆ Discussions can contain biased or subjective opinions.
- ◆ Requires critical evaluation of sources.
- ◆ Some communities may have strict participation rules.
- ◆ Content quality varies between subreddits.



Tutorial sheet



How to use this tool

Reddit is a social media and discussion platform where users share content, ask questions, participate in conversations, and exchange ideas within topic-specific communities called subreddits. The platform can be used to explore opinions, gather information, identify current trends, and discover real-life examples related to a wide range of educational topics.

For educational game development, Reddit can support the research and planning process by helping educators and young people identify relevant themes, understand different perspectives, and collect authentic examples that can be transformed into game scenarios, challenges, and learning activities. Communities dedicated to democracy, active citizenship, digital literacy, European affairs, education, and youth engagement can provide valuable inspiration for educational content.

Key features of Reddit include:

- ✦ Access to thousands of **topic-specific communities (subreddits)**.
- ✦ **Search tools** for finding discussions and resources.
- ✦ **Upvoting and commenting systems** that highlight popular contributions.
- ✦ Discussions can help identify common misconceptions about digital citizenship, real examples of misinformation, and online dilemmas that can be transformed into branching scenarios or player decisions in educational games.
- ✦ Opportunities to explore community experiences and opinions.
- ✦ The ability to save posts and organise useful information.
- ✦ Continuous access to current discussions and emerging trends.

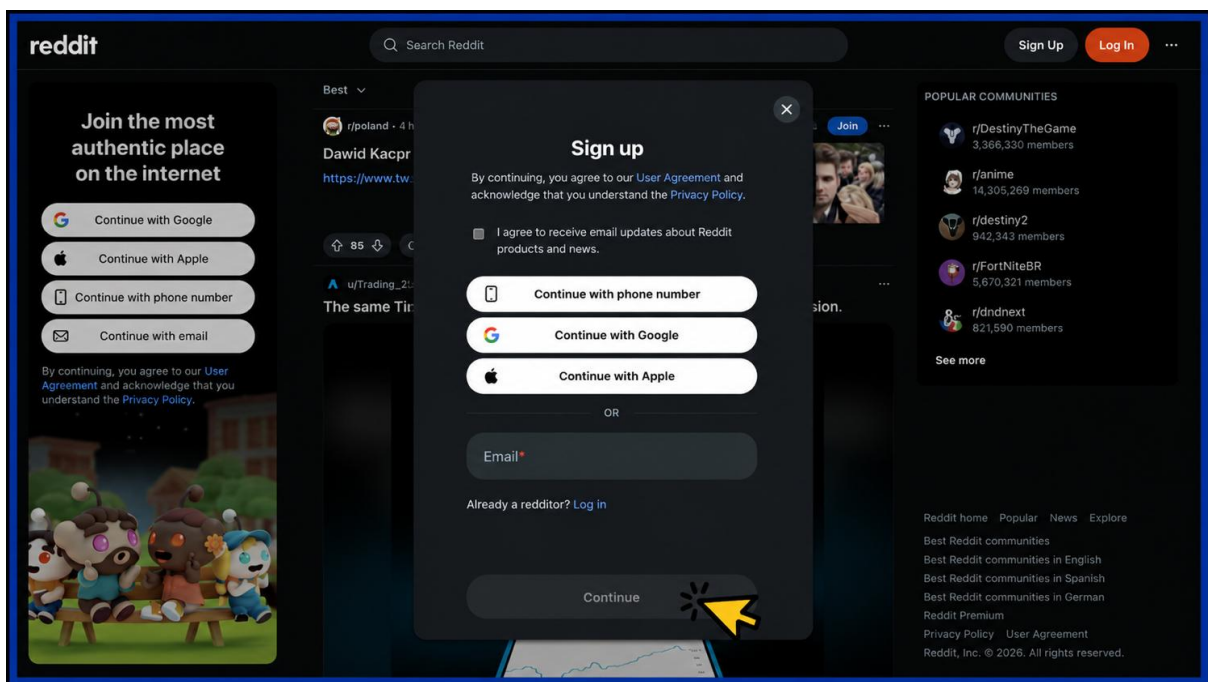
By using Reddit, project teams can gather insights, validate ideas, identify educational needs, and create more engaging educational games that reflect real-world perspectives and experiences.



Step-by-step guide

★ STEP 1: Create a Reddit account

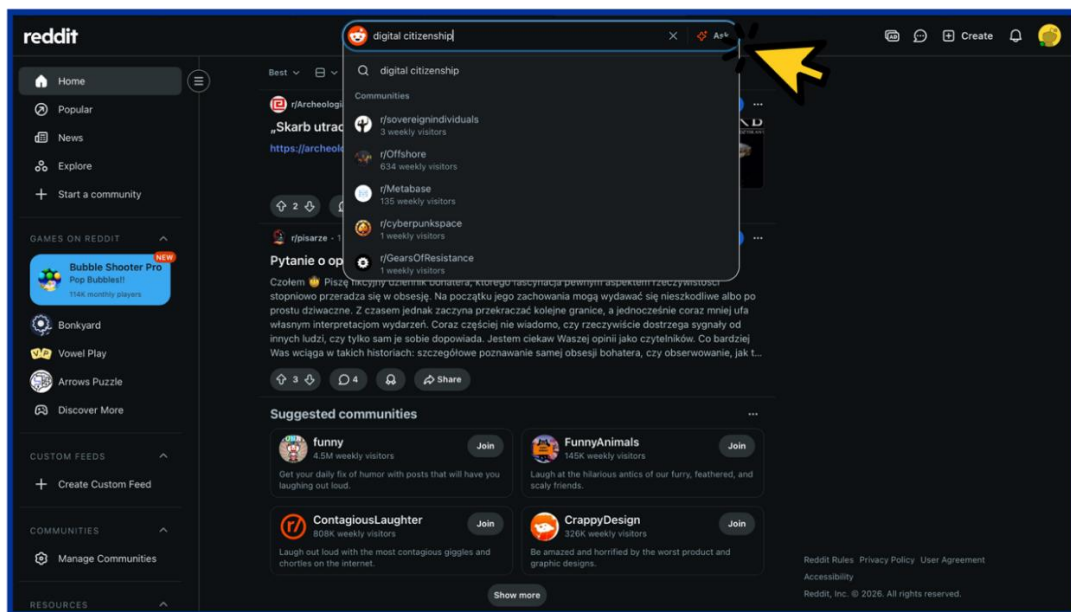
To access all Reddit features, begin by creating a free account. Visit the Reddit homepage and select **Sign Up**. Users can register using an email address, **Google account**, or **Apple account**. Creating an account allows users to participate in discussions, save posts, join communities, and customise their experience.



★ STEP 2: Search for relevant subreddits

Use the **search bar** at the top of the Reddit homepage to find communities related to your educational topic. Search for keywords such as **European values, democracy, active citizenship, digital citizenship, education, or youth participation**. Reddit will display relevant communities (subreddits), posts, and discussions.

Joining relevant subreddits helps users access specialised discussions, discover educational resources, and connect with communities that share similar interests.

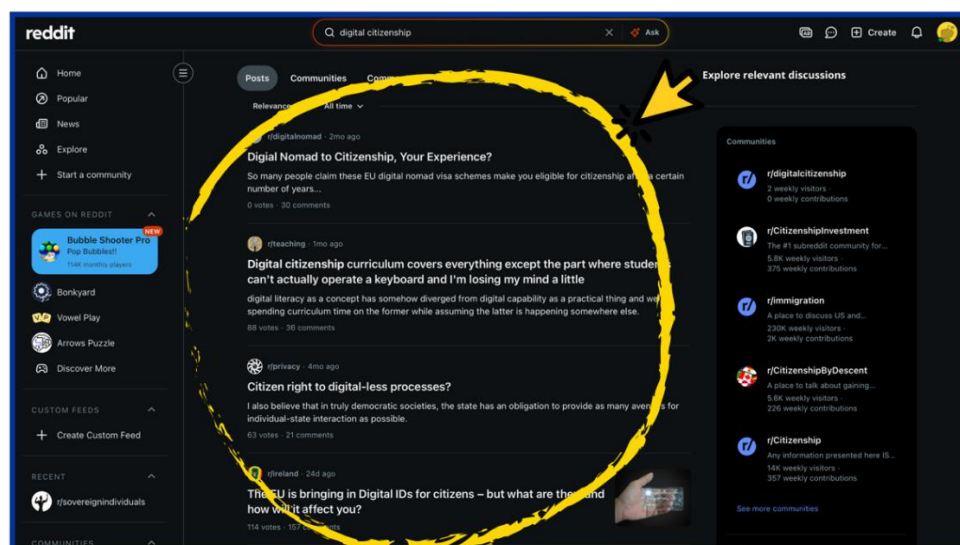


✦ STEP 3: Explore discussions and collect useful information

After searching for a topic, review the available posts, discussions, and communities related to your educational theme. Reddit provides access to a wide range of perspectives, experiences, and opinions that can support the research phase of educational game development.

By exploring discussions, users can identify relevant issues, gather authentic examples, discover current trends and collect ideas that may be transformed into **learning objectives**, **storylines**, **challenges** or **educational activities** within the game.

Carefully reviewing community discussions helps ensure that the educational content is relevant, engaging, and connected to real-world experiences.





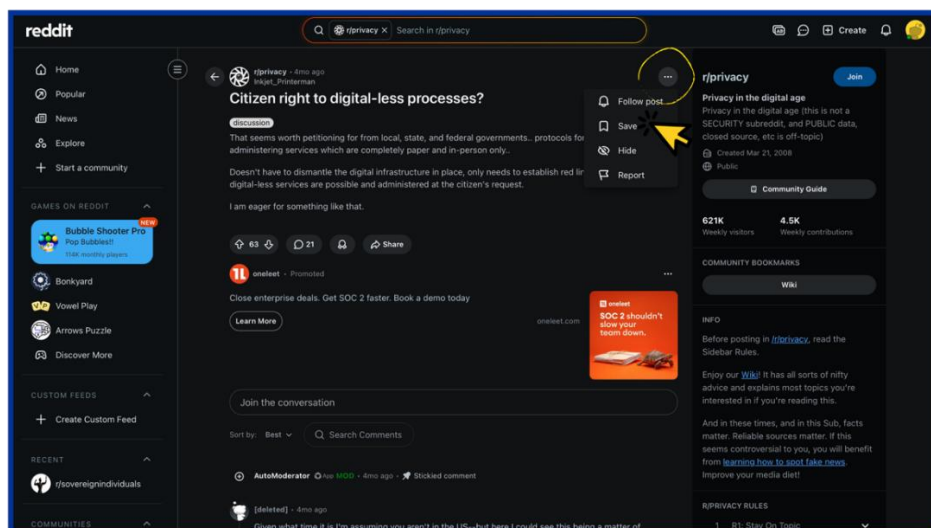
★ STEP 4: Save useful posts and resources

Reddit allows users to **save** valuable posts, discussions, and resources for future reference. When researching educational topics, saving content helps organise information and makes it easier to return to useful discussions during the game development process.

Saved posts can be used to collect examples, educational materials, community opinions and ideas that may contribute to the design of learning activities, storylines, characters or challenges. This feature supports efficient information management and prevents important resources from being lost.

When using information from Reddit, use discussions as inspiration rather than copying posts directly. Avoid reproducing identifiable personal stories and always respect users' privacy.

By creating a personal collection of relevant content, users can build a structured repository of ideas that can be consulted throughout the development of an educational game.



★ STEP 5: Join relevant communities

Reddit communities, known as **subreddits**, bring together users who share common interests and discuss specific topics. Joining relevant communities allows users to follow new discussions, receive updates, and access a continuous stream of information related to their educational theme.

For educational game development, joining communities such as **r/education**, **r/teachers**, **r/europe**, and **r/AskEurope** can provide ongoing inspiration and



access to valuable resources.

Other subreddits related to digital citizenship, democracy, youth participation, media literacy, or European affairs may also provide valuable inspiration for the research

process. Active participation in these communities helps users stay informed about emerging trends, challenges, and educational practices.

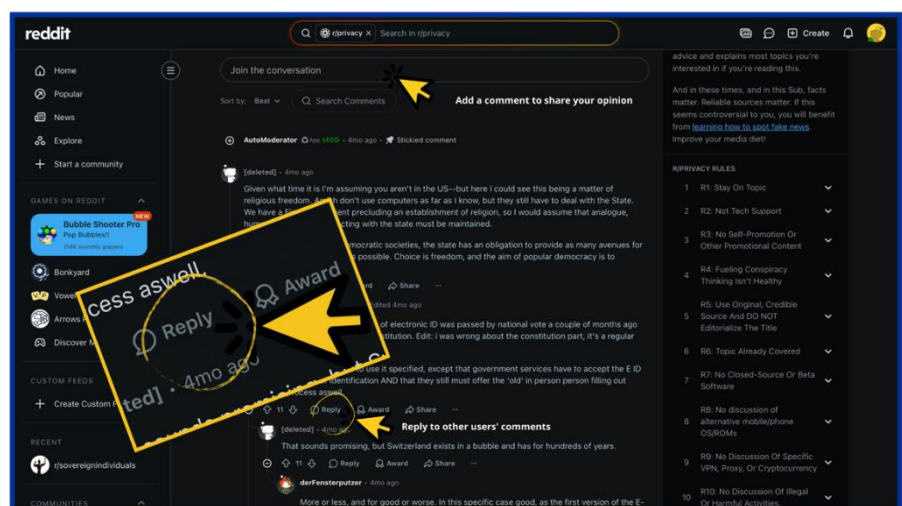
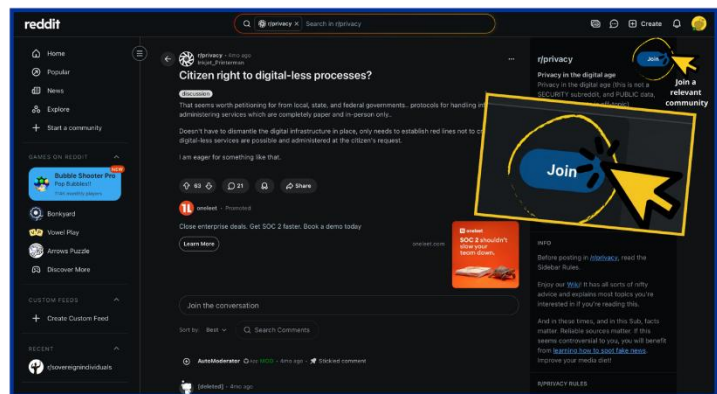
By following relevant subreddits, project teams can maintain a long-term source of ideas and information that supports the development and improvement of educational games.

✦ STEP 6: Participate in discussions and contribute ideas

Reddit enables users to engage in discussions by posting comments and replying to other community members. Participating in conversations allows users to share opinions, ask questions, provide feedback, and learn from different perspectives.

Before posting, **read the rules** of each subreddit to understand what type of content is allowed. It is also helpful to **search for existing discussions** before **creating a new post**, as your question may already have been answered.

For educational game development, community interactions can help validate ideas, identify relevant topics, and gather insights that may improve learning activities, storylines, and game challenges. Engaging with other users encourages collaborative learning and promotes the exchange of knowledge and experiences.





★ STEP 7: Apply collected insights to your educational project

After exploring discussions, saving useful resources, and engaging with communities, review the information you have collected. Identify ideas, examples, and perspectives that are relevant to your educational objectives. Use these insights to develop learning outcomes, create storylines, design challenges, and improve educational content.

Community discussions can help ensure that the game addresses real-world issues and reflects the interests and experiences of young people. By integrating community-generated knowledge into the design process, educational games can become more engaging, relevant and meaningful for learners.



Additional learning sources & tutorials

- ◆ Reddit Help Center: <https://support.reddithelp.com/>
- ◆ Reddit 101: A beginner's guide: <https://support.reddithelp.com/hc/en-us/categories/200073949-Reddit-101>
- ◆ What are communities or "subreddits"?: <https://support.reddithelp.com/hc/en-us/articles/204533569-What-are-communities-or-subreddits>
- ◆ Reddit Rules: <https://redditinc.com/policies/reddit-rules>



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