

Genially Academy



Thematic area: External Tutorial



Game engine: Genially



Link: <https://academy.genially.com/>



Why & when to use this resource

Genially Academy is the **free, self-paced learning platform built by Genially**, a worldwide web space that teaches how to design engaging, interactive, and digital contents. Among the various materials **there are courses, presentations, infographics, learning materials**, etc.

While **Genially enables learning and development** practitioners to build interactive learning experiences, without coding, **its academy is fundamental to comprehend how to use these tools more in depth** and with better design in mind. Especially **in the context of non-formal education**, youth work and Erasmus + projects, **gamification is a crucial method** for promoting engagement, participation, and meaningful learning. Through short video lessons, practical exercises, and theoretical insights, **users progressively develop the skills needed** to design quizzes, escape rooms, presentations, games, and other interactive educational materials.



Strengths

- ◆ **Connected to a widely adopted tool:** Genially is a website widely recognised in the field of education worldwide, and its academy is a keyway to understand how to use it properly.



- ◆ **Theory and practice together:** The academy, unlike other tutorial platforms, **covers different pedagogical frameworks** (GBL, gamification, microlearning), integrating theoretical learning with practical activities.
- ◆ **Simple format:** The catalogue is structured in a way that “learning pills” and short video lessons could **make the learning activity easier** and more enjoyable.
- ◆ **The academy is free:** The entire course catalogue is **accessible without paying** anything, therefore accessible to everyone.
- ◆ **Directly connected to the tool:** Every lesson is immediately accessible. You can learn something and apply it afterwards. In addition, it is also possible to **continue the lesson at any time** without risking losing the progress.
- ◆ **Release of certifications:** After finishing and passing the courses, you will receive a **certificate**, which reflects the skills demonstrated and acquired.



Limitations

- ◆ **Limited depth:** Although the courses are designed for beginners, intermediate, advanced, it can be seen as basic from more experienced educators.
- ◆ **Catalogue volume is relatively small: The content is not huge;** you can realistically complete most relevant courses in a few days, which limits long-term engagement. More in depth elements of game design, narrations, etc should be searched in other platforms
- ◆ **Lack of group activities:** It is fully asynchronous and individual; there is **no peer interaction**, discussion forums, or collaborative learning built into the Academy experience.
- ◆ **Lack of tutorial related external tools to improve Genially basic functionalities:** The academy focuses primarily on tools included in Genially, while external tools such as S'cape are not explained or taken into account
- ◆ **Slow updates on certain tools:** Sometimes Genially adds new tools and features, but **the academy takes a while to update** and create new tutorials.



Tutorial sheet



How to use this tool

Genially Academy is an online course catalogue with “learning pills” designed to help educators, youth workers, trainers, and content creators to develop their skills in interactive learning design. The platform promises to take users **from a basic understanding** of gamification and interactive design **to the practical ability** to build games, quizzes, escape rooms, and other engaging learning materials, **gaining crucial skills in non-formal education**.

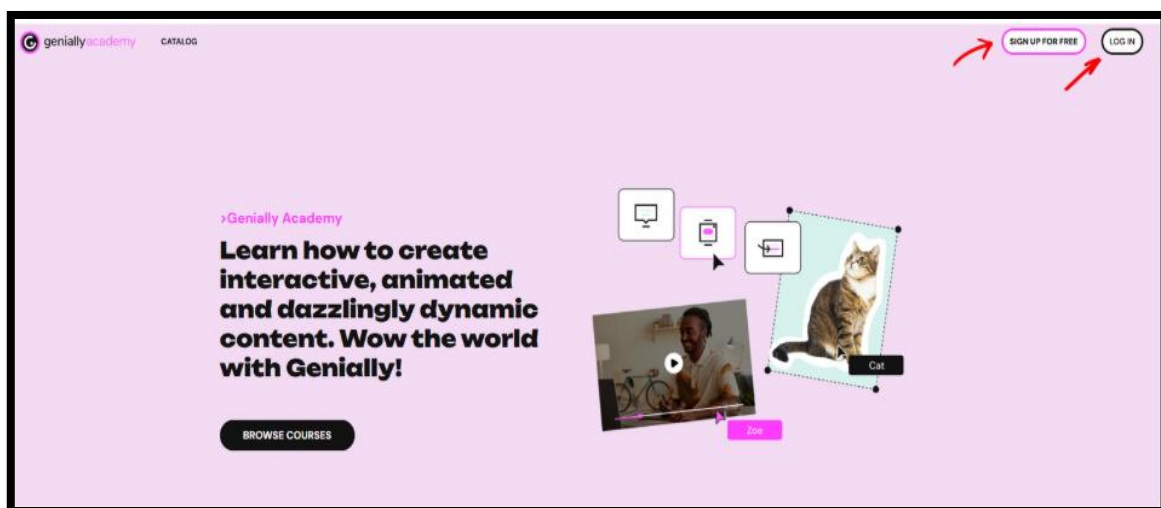
To use the tutorials, it is **important to register with an account** that could also be used within Genially itself; it will allow you to track your progress across courses.

If you are new to Genially, **it is recommended to start with beginner courses** focused on the platform's basic features before exploring more advanced topics such as gamification, escape rooms, quizzes, or interactive storytelling.



Step-by-step guide

- ★ **STEP 1:** From the main page **you need to create your own account** or sign up if you already have it.

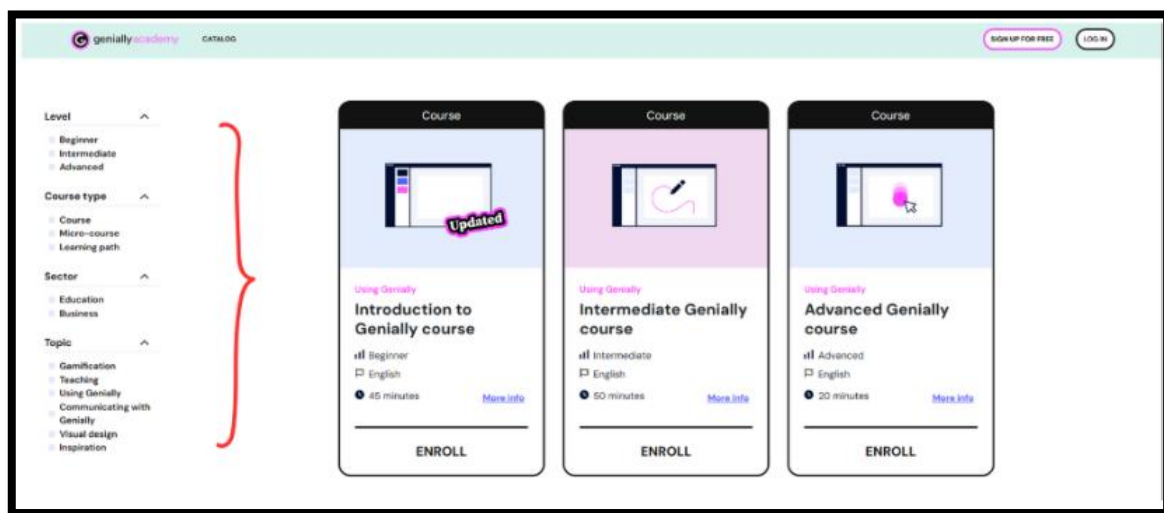




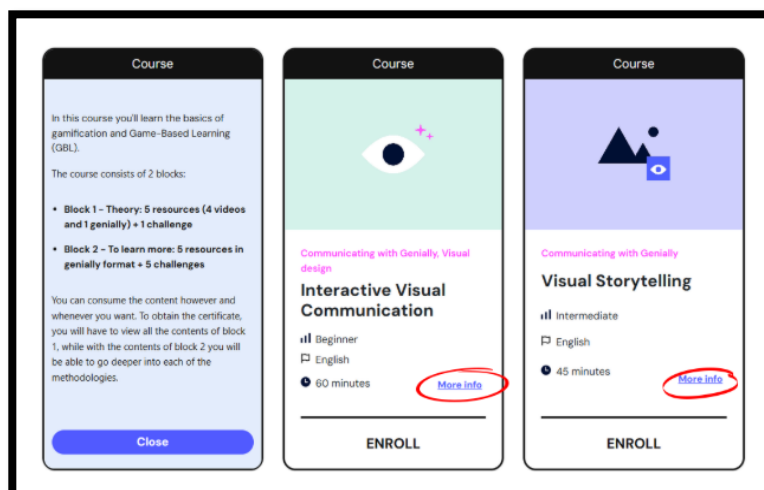
✦ **STEP 2:** After you have created it, again from the main page, you go to “**Catalogue**”, where you can choose:

- **Level:** Beginner, Intermediate, Advanced;
- **Course type:** Course, Micro-course, Learning path;
- **Sector:** Education, Business;
- **Topic:** Gamification, Teaching, Using Genially, Communicating with, Genially, Visual design, Inspiration.

It is also possible to observe all the available courses simply by scrolling through the various pages of the catalogue.



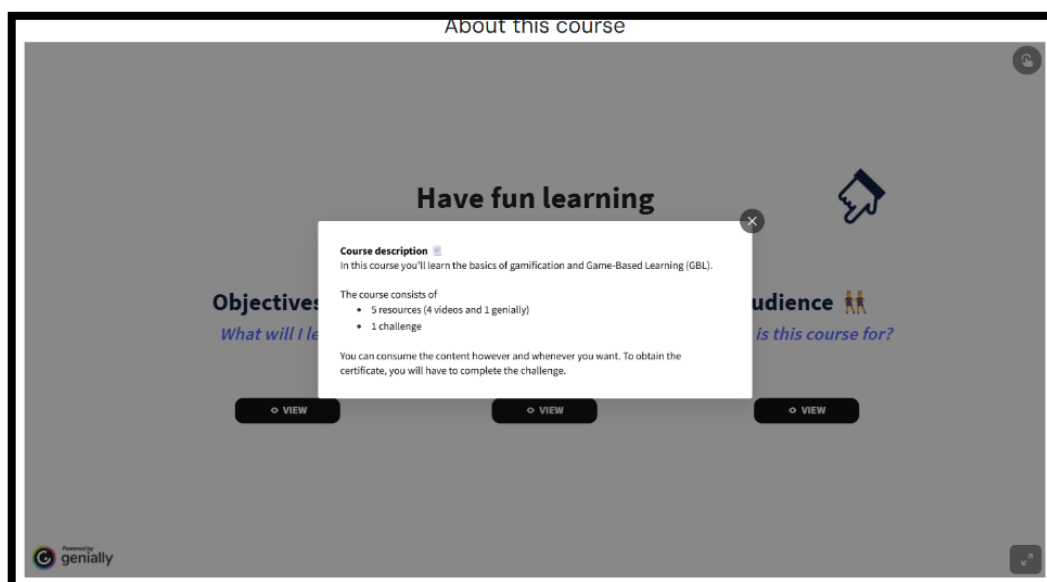
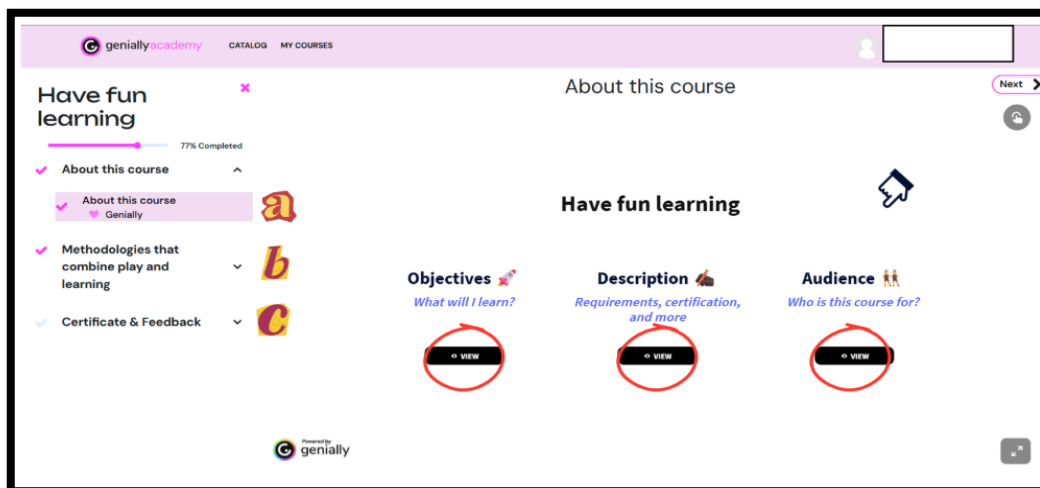
✦ **STEP 3:** Once you choose the characteristic of the course, you select it. For every course, it is possible to better understand its dynamic just by **clicking on “More Info.”** During this guide, we will show you the example of the course “Have fun learning”. Details appear when you click on “More Info.”





✦ **STEP 4: Click on “Enroll”,** and you can now officially start to follow the course.

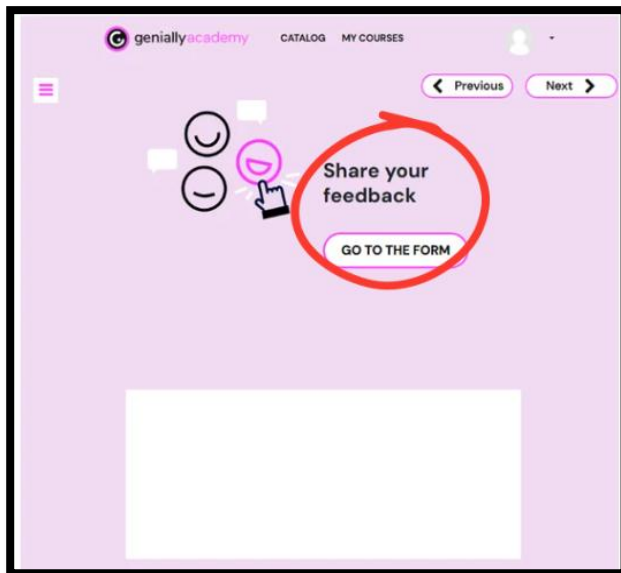
- On the **left part of the screen, you will see how this course is structured.**
- The course consists of **three main parts:**
 - A. About this course;
 - B. Methodologies combining play and learning;
 - C. Certificate & Feedback.
- Each section is **further divided into subsections.**



- By clicking on **“View”** as shown in the points indicated in the image above, **you can see more details** about what you will learn, the course description, and who the course is intended for.
- Just **above the course section, you'll find the completion bar**, which is important to see how much you have left to go before finishing.



- ✦ **Step 5:** The last part, **Certificate & Feedback**, is where your contribution is also required. By clicking on the bottom “Go to the form”, **you can share your feedback** concerning the course.



Share your feedback

Model: User's name will be logged and shown with answers.

In general, how satisfied are you with this learning experience?

How satisfied are you with the videos?

How satisfied are you with the challenges?

How satisfied are you with the geniallys?

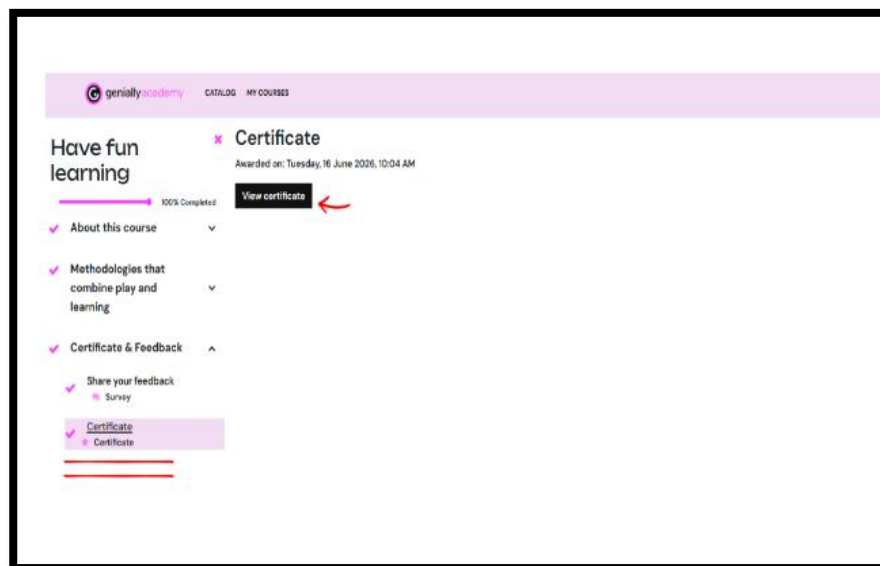
How satisfied are you with the platform? Viewing the courses, progressing through the courses, structure of the course catalog, etc.

What would you improve about this course? What content would you like to see in the Genially Academy?

There are required fields in this form marked *

Submit your answers

Lastly, **by clicking on “certificate”**: view certificate, you will be able to **download** the acknowledgement of completion of the course.



When the progress bar reaches 100%, it means that **you have successfully completed everything**, and you can decide if you want to follow other interesting courses.



Additional learning sources & tutorials

- ◆ YouTube channel "Welcome to Genially Academy":
<https://www.youtube.com/watch?v=gKRPZ2VUi9c>
- ◆ Genially Blog, "Guide to the Best Interactive Presentation Tools":
<https://blog.genially.com/en/>



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